

WHERE DIGITAL GAMING LEVELS UP

Home to 235 video game companies, Ontario is Canada's digital gaming destination. It's no wonder why made-in-Ontario games have legions of fans worldwide; global giants and home-grown successes, such as Ubisoft Toronto, Certain Affinity, Rockstar Toronto, Gameloft, Digital Extremes, Uken Games, Big Blue Bubble, and Big Viking Games, have chosen Ontario as a top spot to create, develop and produce the games and gaming products and services global gamers covet.

Savvy digital game developers and blue-chip clients worldwide have discovered that Ontario has the talent and sophisticated expertise to create transformative interactive experiences that go beyond pure entertainment, into new applications like medical diagnostics and self-driving cars.

ONTARIO'S DIGITAL GAMING INDUSTRY BY THE NUMBERS

235

VIDEO GAME
COMPANIES
(34% OF CANADA'S TOTAL)

26%

OF ONTARIO GAMING
WORKFORCE IDENTIFY
AS WOMEN
(THE HIGHEST IN CANADA)

48,000

CANADIANS EMPLOYED
(DIRECT AND SPIN-OFF)
IN SECTOR

\$3.6B

IN TOTAL REVENUES

76%

OF REVENUES DERIVED
FROM EXPORTS

40+

GAMING-SPECIFIC
COLLEGE AND
UNIVERSITY PROGRAMS

UNLOCKING SUCCESS: ONTARIO CREATES AND INTERACTIVE ONTARIO

ONTARIO CREATES is an agency of the Ontario government which supports the digital gaming industry with five funding programs through the Interactive Digital Media Fund.

INTERACTIVE ONTARIO (IO) works with industry stakeholders to foster the economic and creative growth of Ontario's interactive digital media industry, and position it as a leader worldwide.

THE TOP 5 REASONS TO CHOOSE ONTARIO

1. TALENT

Ontario's number one advantage is its people. Some of the best and brightest minds choose to call Ontario their home. In fact, 69% of adults possess a post-secondary education – a rate higher than any OECD country. And with our welcoming approach to immigration, including numerous support programs, companies can recruit highly skilled international talent quickly and predictably.

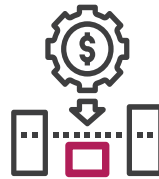


2. INNOVATION AND RECOGNIZED QUALITY

Ontario has one of the most unique and collaborative innovation ecosystems on the planet where business, academia and government work together to drive revolutionary ideas to market. Home to top research institutions and pioneers in modern artificial intelligence, Ontario attracts some of the largest tech companies in the world to conduct business in Ontario.

3. COMPETITIVE COSTS

Ontario has some of the lowest corporate tax rates in North America where small and medium-sized manufacturers can also save up to 50% on their after-tax R&D expenditures. Global customers can source high quality products that are extremely cost competitive.

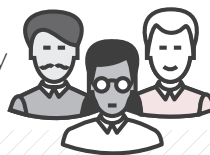


4. ACCESS TO GLOBAL MARKETS

Open for business to the entire world, Ontario has free trade agreements with 50 countries and is only a short distance from major U.S. hubs.

5. DIVERSITY

Ontario has welcomed people from over 150 countries and over 200 languages are spoken here. Ontario also has a highly diversified economy with a wide array of industry sectors.



It always seems like there are new developers, projects, games [and] companies in Toronto. I feel extremely fortunate for being part of such an engaged and thriving community.”

LESLEY PHORD-TOY
DIRECTOR, CORPORATE AFFAIRS
UBISOFT TORONTO

MADE IN ONTARIO

- Grand Theft Auto V
- Jeopardy! World Tour
- Red Dead Redemption 2
- Starlink: Battle for Atlas
- Warframe
- WatchDogs: Legion
- Who Wants to be a Millionaire

WHO'S HERE

- Apocalypse Studios
- Big Blue Bubble
- Big Viking Games
- Capybara Games
- Certain Affinity
- Creative Bytes Studios
- Digital Extremes
- Digital Leisure Inc.
- EA Games
- Gameloft
- Game Pill
- Magmic Games
- Odyssey Interactive
- Phantom Compass Inc.
- Rockstar Toronto
- Secret Location
- SnowedIn Studios
- Ubisoft Toronto

FOR MORE INFORMATION ABOUT ONTARIO'S DIGITAL GAMING INDUSTRY:

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All figures are in Canadian dollars unless otherwise noted.
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