# **INVEST ONTARIO - MEDIA FACTSHEET**



## Changing the game of investment attraction

<u>Invest Ontario</u> is a provincial agency dedicated to securing strategic business investments that create jobs, generate returns to the province, and drive Ontario's long-term economic growth with a focus on three priority sectors:

Advanced Manufacturing	<u>Life Sciences</u>	Technology
( <u>Automotive</u> )		( <u>IT</u> , <u>Cleantech</u> )

- With a proactive lead generation approach, Invest Ontario has attracted <u>transformative investments</u> that address value chain gaps in Ontario and strengthen the province's global competitive advantage in the three strategic sectors.
- We serve as global businesses' one-window access to Ontario and what it has to offer, providing <u>comprehensive support</u> throughout their investment journey including:
  - Government funding and financing programs such as the Invest Ontario Fund and tax credits
  - Expertise and tailored services including site selection, market intelligence, fast-track immigration, and coordination with municipal partners and local service providers
- Our investment attraction plans aim to foster cross-sectoral synergies and cross-regional economic development in Ontario, spreading growth among businesses and municipalities across the province.

In FY22 (ended March 31, 2023), Invest Ontario secured \$1.77 billion of investments, creating 2,297 new jobs and generating \$279 million of tax revenue.

#### **Recent Successes**

2022	2023
OmniaBio Nokia PointsBet	Magna AstraZeneca VueReal Mitsui High-tec

### A world-class jurisdiction

<u>Ontario</u> is one of the world's top destinations for investments and home to a growing number of globally leading companies. With a unique blend of competitiveness, stability and innovation, Ontario is a strategic location for businesses to expand into new markets, strengthen their supply chains and propel R&D breakthroughs.

Skilled talent pool	65,100 new STEM graduates annually     71% of Ontario's working age adults possess a post-secondary education – higher than any OECD country
Competitive business environment	<ul> <li>One of the lowest corporate tax rates (25%) for manufacturers in the Great Lakes region</li> <li>Ontario's employers can save 50% on healthcare-related costs on average compared to peers in the US</li> </ul>
Easy access to markets	<ul> <li>Access to 194+ million consumers within a day's drive of the Greater Toronto Area</li> <li>Free trade agreements with approximately 50 countries covering nearly 1.5 billion consumers, representing two-thirds of the global economy</li> </ul>
Quality of life	<ul> <li>Toronto made the Economist Intelligence Unit's top ten list of the world's most liveable cities</li> <li>Canada is one of the world's most peaceful countries, ranking 2<sup>nd</sup> in the G20 and 11<sup>th</sup> among 163 countries in the 2023 Global Peace Index</li> </ul>

#### **Contact Information and Resources**

For media inquiries, please contact: media@investontario.ca

Press Room Media Kit